

BERKLEY® BUILD YOUR OWN CASH REBATE OFFER

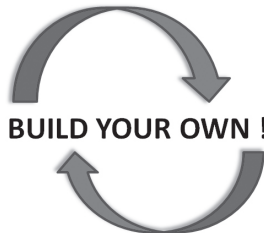
VALID 01/01/2014 - 06/30/2014



To receive your rebate check by mail, follow these conditions of acceptance:

- 1) Purchase two (2) or more Berkley® items during the promotion dates. *(Includes: Line, Bait, Tools or Rods)*
- 2) Handwrite the UPC # from the products you purchased in spaces provided on reverse side.
- 3) Mail a copy of your receipt with purchase circled and this completed form to the address below.

BERKLEY® BUILD YOUR OWN CASH REBATE
OFFER # H245429
 PO BOX 540062
 EL PASO, TX 88554-0062 USA



RECEIVE UP TO \$15:

\$3 rebate on purchases totaling \$10

\$7 rebate on purchases totaling \$20

\$15 rebate on purchases totaling \$40 or more

Submissions must be mailed by 07/31/2014.

Maximum \$15 rebate per submission.

Limit 4 rebates per address.

(!) **IMPORTANT:** Photocopy your entire submission for your records. Limit 4 rebates per address. Rebate check will be mailed to qualifying customers within 6-8 weeks of the postmark date on your request. Cash rebate check within 90 days or it will be void and not reissued. To review the status of your submission at any time, visit www.rebate-zone.com/berkley or if you have questions about your submission, call (855) 806-3227 Monday–Friday 8am–7pm CST.

(!) **REQUIRED:** The 12 digit UPC # from the products you purchased must be handwritten in spaces provided to qualify for this offer.



Minimum of 2 product UPC #s required in order to be eligible for a rebate.
 Maximum \$15 rebate per submission.

EXPECTED REBATE AMOUNT: \$ _____

Name: _____

Address (No P.O. Boxes): _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Yes, I would like to receive further information and special offers from Berkley.

Offer valid while supplies last. Pure Fishing reserves the right to change the terms of this rebate offer or suspend this rebate offer at any time. Products purchased as used, refurbished, open-box, demo, returned or from online auctions, even if product is new, are not eligible. Products for which an offer is claimed cannot be returned (limited warranty claims excluded). This offer cannot be combined with any other offer, unless specified in writing by Pure Fishing. This offer is available to all customers with mailing addresses in the United States (includes AK and HI; excludes territories) and Canada. Purchases made in or for delivery to other countries are not eligible. Rebate checks will be paid in USD to U.S. residents and CAD to Canadian residents. Pure Fishing is not responsible for lost, late, damaged, illegible, misdirected or postage-due submissions. Requests from P.O. boxes, groups, or organizations will not be honored or acknowledged. Your rights to this offer cannot be assigned or transferred and this offer is void where taxed, restricted or prohibited by law. Excessive submissions constitute fraud and may result in federal prosecution under the U.S. mail fraud statutes (Title 18, USC 1341 and 1342). All submitted materials become property of Pure Fishing and will not be returned. Requests from employees of Pure Fishing, its affiliated retailers, immediate family members and clubs, groups or organizations will not be honored, acknowledged or returned. Pure Fishing© 2014

BERKTP1-14 (UKG)

UPC#	QTY
1 0-28632- - - - - - - - - -	_____
2 0-28632- - - - - - - - - -	_____
3 0-28632- - - - - - - - - -	_____
4 0-28632- - - - - - - - - -	_____
5 0-28632- - - - - - - - - -	_____
6 0-28632- - - - - - - - - -	_____
7 0-28632- - - - - - - - - -	_____
8 0-28632- - - - - - - - - -	_____

UPC # is located on original product packaging.